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# ANNIE'S DOGS

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Brochure of Puppy School offered by Annie's Dogs



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Facebook: 3 Days and a new dog: Training

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## FROM PUPPYHOOD TO DOGHOOD

Having started Annie's Dogs back in 2020 with just the obedience course; I branched out in 2021 and began therapy dog training. Since then, I have now introduced the full kit and kaboodle. You can literally take your 8 week old puppy and walk them through every stage of their life with me beside you as your personal guide and friend. The following services I currently offer:

### Puppy School

Sundays; 4 session course; includes information, socialisation and the basics of trick training.

### Trick Training Course

Tuesdays 7.30pm – 8.30pm; 10 night course; zoom based; includes three different levels from beginner to advanced, with tricks ranging from weave through your legs to "go and get my drink from the fridge".

### Obedience Course

The last three Sundays of the month 9am-12pm; Dogs 5 months and older; Teaching high level obedience.

### Therapy Dog Course

The first week of the school holidays; 9am – 3pm; Dogs 5 months and older; certifying dogs and owners for therapy dog roles in nursing homes; schools; hospitals; counselling clinics; and other public settings.

## ANNIE'S DOGS: PUPPY SCHOOL

### INFORMATION

**When you sign up with me for your puppy school you will receive:**

- 1. Intentional socialisation** – Puppies have a critical socialisation window starting at 6 weeks of age and closing around 12 weeks of age. During this time, your pup needs to experience as much as possible (think: people, animals, sounds, sights, etc). Accordingly, each week we will have a theme for people to arrive dressed as (i.e. everyone wear glasses, bring an umbrella, wear a beanie, high vis, etc) as well as me providing novel experiences during our time together (i.e. chooks, walking frames, bikes, loud noises, construction, thunder and firework sounds, as well as other dogs, humans and older dogs). Further, if you choose to arrive at 7pm (see below for the course structure) you will also be able to participate in safe, puppy-led, and facilitator-guided puppy to puppy interactions (i.e. puppy play).
  - 2. Relationship building** – Hands down, the number one foundation for excellent obedience later is early and deep relationship building. As a result, during this course I teach you how to build a strong relationship with your dog, how to keep them inside even if they're too boisterous, and how to show them that they can trust you.
  - 3. Information resourcing** – Good puppy schools are sources of knowledge and resources on all things puppy. When you join my course you will gain access to a PDF puppy manual written by me; an online puppy Facebook page where you can continue to receive information and guidance as your pup grows; as well as information presentations during the course on all things puppy.
  - 4. Trick training** – Something unique to my puppy school is my focus on trick training. I do this as part of the relationship building foundation, but also because doing trick training with young pups has a variety of benefits: It teaches you and your dog how to learn, how to communicate, how to have fun, and have patience with each other. It also encourages exploration and creativity in your dog, because we want our dogs to be confident in their world. Trick training can help this develop.
  - 5. Taught by a professional** – Joining my course gives you my expertise as a dog trainer, dog owner, therapy dog trainer as well as my experience as a primary and high school teacher. This means I have experience in being able to structure courses for information retention as well as clarity and interest. See the next page for the structure of my puppy school.
- TO NOTE:** Puppies may attend from 8 weeks – 5 months. Young puppies (8 weeks – 14 weeks) will be separate to older puppies (14weeks – 20 weeks). All puppies require their up-to-schedule-vaccinations (i.e. a pup at 8 weeks is likely to have had one shot, while a pup at 14 weeks should have had 3 shots). All puppies must also arrive on lead and collar. Please bear in mind, the course is in a non-heated shed so a dog bed will be nice for your pup, and warm clothes for yourself.

## ANNIE'S DOGS: PUPPY SCHOOL



MORE INFORMATION



- **Structure of the course:**

From 2pm-2.20pm (optional attendance) – you will arrive and have some structured socialising experiences with the other pups your pup's age and size, as well as with things like bikes, chooks, people with umbrellas, glasses and beanies etc.

From 2.20pm – 2.45pm – you will receive puppy education on topics such as: Socialisation and parvo virus; what to do with biting, digging, toilet training and chewing; stages of puppyhood and what to expect; how to create a calm, well-rounded dog; dominance de-bunked; littermate syndrome, crate training, + more.

From 2.45pm-3.00pm you will then be taught several tricks. Tricks include: Your dog's name; Figure 8s; Targeting; Spin; Drop; Weave through legs while walking; Shake and Recall.

Finally from 3.00-3.15pm – it will be time for questions and then home.

- **Please bear in mind:** Unfortunately, wherever I go I hear people sharing poor reviews of their puppy school experience (regardless of where they did that training). My belief is that a large reason for this dissatisfaction is due to having a misunderstanding of what puppy schools are and what they are not. Maybe you went to puppy school thinking your dog would come back listening to you, obeying every command, and/or stopping unwanted behaviours. In reality, puppy schools are not designed to do this. Instead, puppy schools are designed for the development level of a young PUP. Hence their purpose is: socialisation; information sharing; and relationship building; as these are the key pillars needed at this age.
- **But I want obedience...** If you are looking for obedience, please look into my *3 Days and a New Dog: Obedience Training*. Here you'll find several things: 1) The obedience I teach is a very high level of obedience and can be achieved in just a 3 day course; 2) Even without doing obedience training prior to 5 months of age, your dogs will learn obedience at 5 months and older through that course; 3) The best obedience results come from dogs with owners who have invested in the relationship building mantra from 8 weeks to 5 months, rather than looking for obedience. And 4) The best all round dogs are those whose owners saw the 8-12 week period as an intense period of socialisation and did all they could to introduce their dog to other (safe) dogs, situations, people, and experiences. So... the point: If your pup isn't yet 5 months, don't look to this course as your obedience golden egg. Look at it as being the best foundation you can lay for an obedient, good dog in a few short weeks time. In the meantime, a good puppy school is just as important for your pup as obedience is.

### WHAT TO BRING:

- Your puppy on a lead and collar.
- Your puppy's vaccination record.
- Your puppy's water and water bowl.
- Poo bags.
- A clicker if you have one (I'll teach you other options if you don't).
- Your puppy's treats (roast chicken is awesome, chopped up apple is another healthy alternative. Store bought treats are fine too).
- Your puppy's bed.

### COST, TIMES AND DAYS:

- The course is four Sunday afternoons in a row (2pm-3.15pm).
- The cost is \$50 a session (paid in cash upon arrival) or \$190 up front for all four sessions
- If you can't attend your booked session, there is room to move you to another course, however, this can only occur if there is space in the next course. It is not guaranteed.

### NEXT STEPS:

After attending my puppy school you could look into:

- 1) My trick training course – aimed at dogs 12 weeks and older; taught in the comfort of your own home via zoom; building up to skills such as retrieving a drink from the fridge, skateboarding, or your dog learning to spell D-O-G.
- 2) My 3 day obedience training course -aimed at dogs 5 months and older; taught face to face over three Sundays in a row; teaching high level obedience; listening skills and choosing you in the presence of intense distractions.
- 3) My 5 day therapy dog course – aimed at dogs 5 months and older, providing certification for therapy dog handlers and therapy dogs.



## Annie's Dogs: Puppy School Registration Form

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Dog's Name: \_\_\_\_\_

Dog's Age (in weeks): \_\_\_\_\_

Dog's Breed: \_\_\_\_\_

I consent that (please tick each one):

- My dog is 20 weeks or younger
  - My dog is not dog or people aggressive
  - My dog is up to date with their vaccination schedule, (has had at least their first shot\*)
  - I understand this course is **not** an obedience course, rather is a course that will provide socialization, education and relationship building for my pup.
  - I agree that I will not share any material I receive from this course with those who are not in this course (i.e. the puppy manual).
    - Having videos/photos taken of myself and my dog during the training.
  - Having those videos/photos posted on Annie's Dogs Facebook, Instagram and Web pages.
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I recognise that all costs incurred in the event of my dog harming another person/dog/property will be payable by me (the dog's owner). I release Annie's Dogs from any legal or financial liability resulting from the training including but not limited to personal injury, and puppy sickness or injury.`

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

Full Name: \_\_\_\_\_

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\*The following is taken from the Greencross Vets Website  
(<https://www.greencrossvets.com.au/services/puppy-training-dog-training/>):

Parvovirus is a highly contagious virus that causes severe, potentially life threatening, gastrointestinal illness in dogs. It is highly contagious and can survive for long periods in the environment. The virus can withstand routine cleaning and weather changes, meaning the spread of the virus is hard to control. All dogs are at risk of infection, however unvaccinated dogs or young puppies under 5 months are at a higher risk.

**Puppy School Class Requirements:** Your pup needs to have a minimum of one vaccination given at least two weeks before the commencement of classes. (This is done at approximately 6-8 weeks of age). This is because it takes two weeks for your puppies' body to produce enough antibodies to protect against the diseases the vaccine is made to protect against (parvovirus, distemper and hepatitis).

**We ask that you carry your puppy from the car to inside the training enclosure so that your puppy has no contact with any areas that are not freshly disinfected.**